

Press release**Two SÜDPACK innovations honored once again**

First the German Packaging Award 2023, now the WorldStar Packaging Award: the two SÜDPACK packaging concepts Tubular Bag PurePE and PharmaGuard® are among the winners of the global competition, which honors the best of the best in packaging innovation every year. Both solutions are based on mono-material structures and impressed the jury with their recyclability, greater material efficiency and reduced carbon footprints. The awards ceremony will be held on June 15 in Bangkok during the ProPak Asia show.

The WorldStar Award is one of the most important events of the World Packaging Organisation (WPO) and illustrates the continual advancement of packaging technologies and packaging trends. With the award each year, the jury honors 200 current innovations that have already received renowned national and international accolades and that serve as examples of excellence that are charting a path for the future in the fields of sustainability, hygiene and design.

Tubular Bag PurePE for the international cheese ripening industry

The polyethylene-based concept sets standards in recyclability, material efficiency and in the reduction of carbon footprints. Using a film that is 30 µm thinner compared to previous film structures makes it possible, among other things, to reduce resource consumption by 23% and the carbon footprint by 19%. A recyclability of 96% for the Tubular Bag PurePE has been certified by the renowned Institute cyclos-HTP. “At the same time, we were able to meet the demanding requirements in terms of product protection and functionality for the barrier properties that are essential for cheese ripening, for the ripening process and for puncture resistance,” explained Valeska Haux, Vice President Strategic Marketing & Sustainability at SÜDPACK.

In summary, with the Tubular Bag PurePE, a fully-fledged replacement for conventional PA/PE structures is now available that is also optimal for processing on both full- and semi-automatic packaging machines.

PharmaGuard® also distinguished yet again

The PP-based and therefore recyclable film concept for blister packaging from SÜDPACK MEDICA is also a ground-breaking step when it comes to sustainability in the pharmaceutical industry. A life cycle assessment conducted by Sphera has proven that the packaging concept is associated with a greatly reduced climate impact (in CO₂-eq) of up to 47% as well as lower energy and water consumption compared to other commonly used PVC/PVdC and aluminum blister solutions.

The base and lidding films produced in an innovative coextrusion process feature an outstanding array of characteristics, including high transparency and barrier functionality. “What is worth particular mention is the excellent water vapor barrier thanks to having PP as the base material,” emphasized Valeska Haux. Last but not least, the perfectly matched films guarantee top sealing performance, which is reflected by maximum process reliability and packaging quality.

With the two WorldStar Packaging Awards ...

SÜDPACK has once again impressively underscored its role as a leader in technology and innovation in the market. Valeska Haux is particularly pleased “that our new products are regarded and appraised in the food, medical device and pharmaceutical industries as examples of excellence on an international level when it comes to sustainability.”

The WorldStar Packaging Awards will be presented on the last day of ProPak Asia, which will be held from June 12 to 15 in Bangkok.

About SÜDPACK

SÜDPACK is a leading manufacturer of high-performance films and packaging solutions for the food, non-food and medical goods industries and also of customer-specific compounds for technically demanding applications.

The family business, which was founded by Alfred Remmele in 1964, is headquartered in Ochsenhausen. The production sites in Germany, France, Poland, India, Switzerland, the Netherlands and the USA are equipped with cutting-edge plant technology and manufacture to the highest standards, including the capacity to operate under clean room conditions. The global sales and service network ensures a high degree of proximity to the customer and comprehensive application technology support in more than 70 countries.

With its state-of-the-art Development and Application Center at its headquarters in Ochsenhausen, the innovation-oriented company offers its customers an optimal platform for developing individual and tailor-made solutions and also for performing application tests.

SÜDPACK is committed to sustainable development and fulfills its responsibility as an employer and towards society, the environment and its customers. For its sustainable product developments and consistent commitment to a functioning circular economy in the plastics industry, SÜDPACK has received numerous awards. Further information is available at www.suedpack.com

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