

Press release

SÜDPACK virtual exhibition stand launches at the end of June

Open non-stop, 24 hours a day, 365 days a year for customers and interested parties – with its first own virtual exhibition stand, industry leader SÜDPACK is breaking new ground in customer communication. Far from the now familiar corona restrictions and conventional business hours, the film manufacturer is presenting its latest product developments and sharing information about the broad portfolio from its sustainability roadmap. Exciting talks, presentations and current news about the company complete the diversified offer, which will be continuously updated and expanded.

Live events are used for face-to-face networking, as an information platform and for the personal exchange of ideas – but with corona, such events are practically impossible. To still give customers and interested parties the opportunity to find in-depth and targeted information and communications, the first SÜDPACK company exhibition will be starting in digital form in early May.

In focus: sustainable packaging solutions

A particular focus is on eco-friendly product innovations. As one of the first suppliers in the market, SÜDPACK was quick to put its focus on developing particularly sustainable concepts that, even while using less material, still offer the familiar features and same high level of product protection. Within the framework of its sustainability offensive, the film manufacturer concentrates on a total of four action areas: recyclability and increasing the amount of recycle, material reduction, films made from renewable resources and a circular economy. Customers in the food, non-food and medical device industries already have access to a strong portfolio comprised of all four areas and that fulfils both current and future requirements.

Broad expertise in the field of film printing

Exhibition visitors will also receive informative insights into the world of film printing. With its decades of expertise in gravure, flexo and digital printing, SÜDPACK is one of the leading companies in this market. The experienced industry specialists provide consultation on suitable printing processes and materials – and provide impressive results from the first idea through to finishing, laminating and converting, all from a single source.

Agile, innovative and responsible

An essential component of the SÜDPACK virtual exhibition stand is information about the company group as well as current developments at SÜDPACK. For example, the individual business units as well as the national and international production sites are presented. Another focus of the exhibition is the field of sustainability & CSR. As a family-run company with a fine sense of tradition, SÜDPACK is very much aware of its environmental, economic and social responsibility. Interested parties will find extensive information about the different fields of action – for example regarding investments, sustainability, raw material consumption, an internal circular economy, processes, employees, occupational safety and social involvement.

Communication platform par excellence

The virtual exhibition stand is open to visitors 365 days a year, 24/7. Level 1 provides general information about products and product innovations as well as the company and its sustainability strategy – and can be accessed without registration. On level 2, registered visitors can view detailed information and individual talks and also download the relevant presentations and fact sheets as well as brochures. It is possible to contact SÜDPACK directly on both levels.

The virtual exhibition concept is not only available as an innovative platform for professional presentation of the products and company, but also as a tool for constructive dialog with customers. It is also of great benefit to the experts in this unique, exclusive sales network in the industry as a mobile sales tool.

The virtual exhibition stand can be reached at any time with this link www.exhibition.suedpack.com.

About SÜDPACK

SÜDPACK is a leading manufacturer of high-tech films and packaging materials for the food, non-food, and medical product industries. Our solutions ensure maximum product protection as well as additional pioneering features with minimum material input.

The family business, which was founded by Alfred Remmele in 1964, is headquartered in Ochsenhausen. Production sites in Germany, France, Poland, Switzerland, the Netherlands and the USA are equipped with the latest plant technology and manufacture to the highest standards, including the capacity to operate under clean room conditions. The worldwide sales and service network ensures a high degree of proximity to the customer and comprehensive application technology support in more than 70 countries.

With its state-of-the-art Development and Application Center at its headquarters in Ochsenhausen, the innovation-oriented company offers its customers an optimal platform for carrying out application tests and for developing individual and custom solutions.

SÜDPACK is committed to sustainable development and fulfils its responsibility as an employer and towards society, the environment, and its customers by developing packaging solutions that are unparalleled in their efficiency and sustainability.

www.suedpack.com

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