SÜDPACK

Press release

SÜDPACK at FachPack – the dominant topic is sustainability

SÜDPACK is dedicated to the issue of sustainability at this year's FachPack. The technology and innovation leader in the field of high-performance films was one of the first manufacturers to resolutely concentrate on the development of sustainable film solutions, in particular for the food, medical product, and non-food industries. Within the framework of its sustainability roadmap, SÜDPACK is continuing the gradual expansion of its product and performance portfolio – and can be found at booth 224 in hall 7 as a holistic solution provider with outstanding consulting expertise.

A main focus at the exhibition will be the **recyclable mono-materials used in the innovative Pure-Line product family**, which are also pioneering in terms of material efficiency and have been distinguished with numerous top awards in the industry. The Pure-Line offers solutions made of PP, PE, and PET, which are classified as recyclable in many countries. It is possible to optimally design the material structures to meet the requirements of a broad variety of applications. The spectrum ranges from thermoforming films to lidding films and high-barrier films for the production of doypacks.

SÜDPACK is also expecting a great deal of interest among visitors in its **Multipeel resealing systems**. This packaging concept is of particular importance for sausage, cold cuts, and cheese slices as it offers not only maximum convenience for consumers, but also prolongs the shelf life of food products, which in turn reduces food waste. The reliable Multipeel product family has now been extended to include recyclable structures in order to meet the market demand for recyclable packaging concepts in this area as well.

The resealable polypropylene Multipeel PurePP, for example, has been certified by the independent certification body cyclos-HTP Institute as having a recyclability of up to 95 percent. Thanks to long-standing expertise in the extrusion of resealing systems, the entire Multipeel family provides a high level of process reliability and optimal protection for the packaged products.

SPQ – a milestone in package printing

SÜDPACK is setting standards in terms of sustainability not only with its film solutions, but also in package printing. Thanks to the newly developed **SPQ technology (Sustainable Print Quality)**, it is possible to significantly reduce the consumption of ink, solvents, production waste and energy while simultaneously improving print quality. As a result, SPQ improves the carbon footprint of package printing – and was honored with the German Packaging Award 2021 in the economic efficiency category.

With SPQ technology, all designs are automatically and reliably set up using a standardized color palette. This provides numerous advantages, such as reduced set-up time – an aspect that has a particularly positive effect when dealing with frequently changing batches. Color stability makes potential printing adjustments and on-site print approval obsolete, and the amount of material needed for proofs is minimized. “Thanks to SPQ, the previous conflict between efficiency and quality in the field of flexo printing has now been solved. We are extremely pleased about being able to put this sustainable and high-quality printing process on the market in the months to come,” explained Malte Rahneberg, Head of Sales Germany at SÜDPACK.

Sustainability in all of its facets

Last but not least, SÜDPACK will be presenting the various facets involved in the implementation of a **circular economy** for flexible packaging. The film manufacturer is working intensely on the further development of concepts that contribute to closing loops in order to minimize the use of fossil-based raw materials in film production. One targeted approach is chemical recycling,

which is a high-temperature process that converts plastic waste into valuable resources that are then available in virgin-grade quality at the beginning of the process chain. In collaboration with its project partner Recenso, SÜDPACK is focusing all of its efforts on gaining recognition of this process as a complementary recycling alternative – and has already implemented pioneering projects that have garnered much attention from the media.

SÜDPACK gives a good overview of its various initiatives, measures, and objectives in its **Progress Report on the 2020 Sustainability Report**, which will be officially presented at FachPack. The voluntarily published report transparently communicates the progress made in 2020 in the fields of environment, economy, and social responsibility. The report outlines the current challenges in the market and presents the most relevant sustainability initiatives of the SÜDPACK company group.

About SÜDPACK

SÜDPACK is a leading manufacturer of high-tech films and packaging materials for the food, non-food, and medical product industries. Our solutions ensure maximum product protection as well as additional pioneering features with minimum material input.

The family business, which was founded by Alfred Remmele in 1964, is headquartered in Ochsenhausen. Production sites in Germany, France, Poland, Switzerland, the Netherlands, and the USA are equipped with the latest plant technology and manufacture to the highest standards, including the capacity to operate under clean room conditions. The worldwide sales and service network ensures a high degree of proximity to the customer and comprehensive application technology support in more than 70 countries.

With its state-of-the-art Development and Application Center at its headquarters in Ochsenhausen, the innovation-oriented company offers its customers an optimal platform for carrying out application tests and for developing individual and tailor-made solutions.

SÜDPACK is committed to sustainable development and fulfils its responsibility as an employer and towards society, the environment, and its customers by developing packaging solutions that are unparalleled in their efficiency and sustainability.

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