

Press release**Freshness with a clear conscience: sustainable flowpacks from SÜDPACK for convenience foods**

Pasta ranks among the top-selling food products in Germany. Fresh varieties like ravioli, tortellini, gnocchi, Maultaschen (filled pasta), Schupfnudeln (potato noodles), and Spätzle (egg noodles) are especially popular – quick to prepare and available in countless tasty variations. The flowpack has become the go-to packaging format for these products. Why? This transparent, convenient pouch requires minimal material, offers excellent product protection, and is both widely accepted and favored by consumers. In a continued effort to promote sustainability, SÜDPACK has established an extensive product range under the Pure Line brand. These monofilms are based on PP or, optionally, PE. They are recyclable and provide a fully functional and high-performing alternative to conventional multi-material laminates.

Since no advertising slogan is as convincing as solid data, the film manufacturer chose to assess the eco-balance of its sustainable pouch packaging. According to a detailed life cycle assessment based on internal calculations, SÜDPACK's Pure PP flowpacks achieve a recyclability rate of over 90%. This already lightweight packaging concept is 7% lighter than pouches made from conventional materials – a difference that positively affects emissions and disposal costs across the entire supply chain. In total, CO₂ savings compared to a conventional PA/PE laminate are around 27%. The differences are even more significant when compared to considerably heavier trays, which are still commonly used for packaging fresh pasta.

The innovative high-performance films of the Pure Line

... are not only highly material-efficient and recyclable – they also deliver everything food manufacturers, packers, retailers, and consumers expect from an ideal

packaging solution. Integrated barrier properties – especially a high oxygen barrier – help maintain freshness and extend the product's shelf life. Despite their low material thickness, these PP- and PE-based packages offer the stability needed to ensure maximum product protection throughout the entire logistics chain – right up to the end consumer. Their high transparency also enhances shelf appeal at the point of sale.

Although PP films are typically more challenging to process than conventional film laminates, SÜDPACK's advanced coextrusion expertise enables these sustainable materials to run just as efficiently on existing packaging machines. "Thanks to the wide processing window, throughput remains virtually unchanged," the film manufacturer emphasizes. PP monofilms are also ideally suited for thermal treatment and pasteurization – both of which play a critical role in ensuring a long shelf life.

Sustainability in all of its facets

SÜDPACK's focused effort to expand its recyclable product range is motivated by more than just the PPWR and regulatory reporting requirements. As an innovation and technology leader in the industry, the company committed to the Science Based Targets initiative (SBTi) back in 2022 and achieved EcoVadis Platinum status in 2025. It is also an active force in advancing the circular economy within the film and packaging industry.

To help customers make informed decisions based on the eco-balance of different packaging concepts, SÜDPACK offers a comprehensive LCA service. SPQ printing (Sustainable Print Quality) is another key step in SÜDPACK's sustainability strategy. This technology, now adopted by a growing number of companies, significantly reduces ink and solvent usage in both flexographic and rotogravure printing – contributing to a lower carbon footprint while delivering superior color brilliance and fidelity.



About SÜDPACK

SÜDPACK is a leading manufacturer of high-performance films and packaging solutions for the food, non-food, and medical goods industries, as well as customer-specific compounds for technically demanding applications.

The family business, which was founded by Alfred Remmele in 1964, is headquartered in Ochsenhausen. The production sites in Germany, France, Poland, Switzerland, the Netherlands and the USA are equipped with the latest plant technology and manufacture to the highest standards, including the capacity to operate under clean room conditions. The global sales and service network ensures a high degree of proximity to the customer and comprehensive technical support in more than 70 countries.

With its innovative Development and Application Center at its headquarters in Ochsenhausen, SÜDPACK offers its customers an optimal platform for developing tailor-made solutions and performing application tests.

SÜDPACK is committed to sustainable development and fulfills its responsibility as an employer and towards society, the environment and its customers. For its sustainable product developments and consistent commitment to a functioning circular economy in the plastics industry, SÜDPACK has received numerous awards. Further information is available at [suedpack.com](https://www.suedpack.com)

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