

Press release

**SÜDPACK and SN German Pouch-Pack Technology present sustainable pouch concept at Interzoo in Nuremberg**

**SÜDPACK is joining forces with SN German Pouch-Pack Technology at Interzoo to present an innovative and sustainable aluminum-free solution for packaging a wide range of wet feed products that are usually subjected to heat treatment at the end of the packaging process. SÜDPACK's aluminum-free packaging concept will be on display on the SN rotary form, fill and seal machine FME 50 in hall 7A on stand 336 of SN German Pouch-Pack Technology.**

SÜDPACK has further expanded its portfolio of sustainable film solutions, which reflects the spirit of the times – and especially that of visitors to the trade show. Because the world's leading trade fair for the pet industry also focuses on packaging solutions that save resources and protect the environment, while ensuring maximum product protection.

SÜDPACK's film solution therefore offers the properties that are necessary for efficient and safe packaging of wet pet food in doypacks. Despite the absence of an aluminum barrier layer, the material guarantees an optimal barrier. The film structure can also be sterilized. The material's high opacity ensures optimal UV and light protection.

Another benefit of this material is its extremely good machinability, which is based on the wide sealing window, in particular. This in turn results in excellent process and packaging reliability.

And last but not least, the film can also be printed using SÜDPACK's newly developed and pioneering SPQ printing technology, which is setting standards in flexo printing with its low carbon footprint and was honored with the German Packaging Award in gold in 2021.

**Flexible and user-friendly HFFS bag packaging machines**

SÜDPACK's innovative and particularly sustainable film concept will be presented in Nuremberg on the SN horizontally operating bag packaging machine FME 50. SN German Pouch-Pack Technology's machine model is an affordable, flexible and compact bag packaging machine for forming, filling and sealing three/four side sealed pouches and gusset pouches, as well as stand-up pouches. Using specifically designed dosing devices, the bags are filled with products of varied consistency and sealed. Without any loss of speed or quality, the aluminum-free composite can be easily processed as doypacks with an output of up to 70 cycles per minute.

The energy-efficient FME 50 impresses with its reliable SN technology and provides quick and easy access to the world of flexible bag packaging. It is designed to be a simple and efficient plug & play machine and is very easy to operate. The central gripper adjustment on the rotary table and the optimized height adjustment of the folding wedge contribute to a reduction of format changeover times, which greatly simplifies the operation of the machine.

**A solution "on the cutting edge"**

Both partners are expecting a great deal of interest among visitors to Interzoo because the trend towards particularly resource-saving materials is set to continue. SÜDPACK is currently faced with increased demand, especially from brand manufacturers: "As a market and technology leader in our industry, we aligned our product and performance portfolio early on to meet the new requirements in the market – and have already demonstrated our expertise in much noted pilot and development projects. We are now in a position to offer our customers solutions that are pioneering in terms of material efficiency, recyclability, renewable raw materials and circular economy," explains Holger Hoss, whose responsibilities as Product Manager at SÜDPACK include doypack solutions among other things.

“The FME 50 allows us to combine customer needs, such as very short delivery times, ease of operation and a high level of quality, with low acquisition costs, and this is very much reflected by the popularity of the model. As an entry-level machine featuring highly standardized technology, the FME 50 repeatedly demonstrates that many alternative materials can be easily processed with every SN bag packaging machine,” adds Felix Eberhardi, Marketing Manager at SN German Pouch-Pack Technology.

### **About SÜDPACK**

SÜDPACK is a leading manufacturer of high-tech films and packaging materials for the food, non-food, and medical product industries. The solutions ensure maximum product protection as well as additional pioneering features with minimum material input.

The family business, which was founded by Alfred Remmele in 1964, is headquartered in Ochsenhausen. The production sites in Germany, France, Poland, Switzerland, the Netherlands and the USA are equipped with the latest plant technology and manufacture to the highest standards, including the capacity to operate under clean room conditions. The worldwide sales and service network ensures a high degree of proximity to the customer and comprehensive application technology support in more than 70 countries.

With its state-of-the-art Development and Application Center at its headquarters in Ochsenhausen, the innovation-oriented company offers its customers an optimal platform for carrying out application tests and for developing individual and tailor-made solutions.

SÜDPACK is committed to sustainable development and fulfills its responsibility as an employer and towards society, the environment, and its customers by developing packaging solutions that are unparalleled in their efficiency and sustainability.

[www.suedpack.com](http://www.suedpack.com)

### **About SN German Pouch-Pack Technology**

SN German Pouch-Pack Technology develops and produces customized, horizontally operating form, fill and seal machines (HFFS) as well as fill and seal machines (HFS) for nearly all bag forms and a machine output of up to 540 bags/minute. At the company site in Wipperfuert near Cologne, up to 300 employees develop bag packaging machines for the food, beverage, pet food

and seed industries as well as for household, cosmetic and pharmaceutical products. SN is valued internationally by both large corporations and SMEs for the quality of its machines and can be found in nearly all renowned establishments.

[www.sn-maschinenbau.com](http://www.sn-maschinenbau.com)

[www.pouch-packaging.com](http://www.pouch-packaging.com)

## **Company contact**

### **SÜDPACK VERPACKUNGEN GmbH & Co. KG**

Julia Gruber / Marketing

Jaegerstrasse 23

D-88416 Ochsenhausen, Germany

Phone: +49 (0) 7352 925 – 1358

E-mail: [julia.gruber@suedpack.com](mailto:julia.gruber@suedpack.com)

[www.suedpack.com](http://www.suedpack.com)

### **SN Maschinenbau GmbH**

Felix Eberhardi / Marketing Manager

Bahnstrasse 27

51688 Wipperfuerth, Germany

Phone: +49 (0) 2267 699 – 0

E-mail: [marketing@sn-maschinenbau.de](mailto:marketing@sn-maschinenbau.de)

[www.sn-maschinenbau.de](http://www.sn-maschinenbau.de)