

Press release

Flow pack solutions by SÜDPACK at Anuga FoodTec

In many European countries, resealable flow packs have been a preferred packaging concept for sliced meat, sausage and cheese products for many years. In Germany as well, the relevance of flow packs is steadily growing in many fields of application. This includes the packaging of salad, baked goods, cereal, snacks, sausages, frozen fish and shellfish – and most recently, even ground meat. Consumers respond positively to the material-efficient and lightweight bags, which is why many manufacturers and packers are considering this packaging concept more and more as an alternative.

And for this packaging system as well, the demand for recyclable alternatives is also on the rise. It is particularly concepts based on polymers that are classified as recyclable and can be returned to existing material streams that are now receiving an increasing amount of attention.

A powerful film portfolio “on the cutting edge”

The solution provider of choice and the first point of contact when it comes to high-performance films for the food industry is SÜDPACK. The leading film manufacturer already offers an extensive range of high-performance structures that are individually designed to meet the requirements of the product to be packaged as well as the packaging technology in use. The best example is the innovative product family Pure-Line, which in addition to recyclable mono-materials based on PP, now also includes solutions made of PE. Depending on the products to be packaged, the high-performance films can be equipped with different barrier properties in order to provide optimal product protection. Despite their reduced material thickness, flow packs based on Pure-Line films provide a high level of stability that is comparable to conventional packaging systems.

The Pure-Line films have been tested on horizontal and vertical flow pack lines from the leading manufacturers of packaging machines. They have also been specifically designed for high output rates and maximum material yield. Moreover, the films are distinguished by a broad sealing range, which results in a high level of process and packaging safety. At the same time, the formation of a sealing layer ensures the simple and efficient in-line application of common zipper systems.

SPQ significantly reduces the carbon footprint of printed flow pack solutions

For added sustainability for printed flow packs, the pioneering SPQ printing technology by SÜDPACK is an intelligent option. Already honored with the German Packaging Award in gold, the printing process reduces the use of ink and solvents to a minimum and is setting standards in flexo printing with its low carbon footprint.

Highly visible at the leading trade fair of the food industry

SÜDPACK materials will be presented on the flow pack machines of various leading manufacturers at Anuga FoodTec in Cologne. This will give professional visitors the opportunity to see the concept on both packaging lines for fresh ground meat and on lines designed to package dry products. "In this segment, we are expecting an even greater demand in the months ahead than has been the case. This is because the trend towards sustainable packaging concepts, which appeal to consumers with their convenience and also give companies in the food processing industry additional advantages in terms of flexibility, economic efficiency and logistics, will continue," forecast Holger Hoss, who as Product Manager is responsible for the flow pack solutions at SÜDPACK.

About SÜDPACK

SÜDPACK is a leading manufacturer of high-tech films and packaging materials for the food, non-food, and medical product industries. The solutions ensure maximum product protection as well as additional pioneering features with minimum material input.

The family business, which was founded by Alfred Remmele in 1964, is headquartered in Ochsenhausen. The production sites in Germany, France, Poland, Switzerland, the Netherlands and the USA are equipped with the latest plant technology and manufacture to the highest standards, including the capacity to operate under clean room conditions. The global sales and service network ensures a high degree of proximity to the customer and comprehensive application technology support in more than 70 countries.

With its state-of-the-art Development and Application Center at its headquarters in Ochsenhausen, the innovation-oriented company offers its customers an optimal platform for carrying out application tests and for developing individual and tailor-made solutions.

SÜDPACK is committed to sustainable development and fulfills its responsibility as an employer and towards society, the environment, and its customers by developing packaging solutions that are unparalleled in their efficiency and sustainability.

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