



## Press release

### **Sustainability in focus: SÜDPACK presents its “Flow Pack PurePP” solution for ground-meat products at EMPACK**

**SÜDPACK will unveil its attractive “ground meat in a pouch” packaging concept at this year’s EMPACK in Ghent. These convenient flow packs will be produced by Zwager Techniek at stand number 2608 on a REEPACK horizontal flow wrap line. The highlight: Flow Pack PurePP is particularly material-efficient and, being a monostructure solution, also recyclable. At the same time, it provides an appealing look and feel at the point of sale as well as a high degree of convenience for the consumer.**

#### **Flow Pack PurePP with outstanding material properties**

The Flow Pack PurePP films used to produce these practical pouches are true high-performance products. They are recyclable, polypropylene-based mono-materials that are equivalent to conventional composites in terms of strength. To ensure both an extended shelf life and an attractive presentation of sensitive foodstuffs at the POS, these transparent films are also available in a high-barrier version and additionally with an antifog effect. Consumers can therefore see at a glance whether the ground meat inside still looks fresh and appetizing.

Compared to conventional tray packaging, material savings of up to 60% can be achieved with Flow Pack PurePP – an important aspect in terms of both internal and external logistics costs along the entire value chain. Above all, however, this is a major advantage in terms of environmental accounting and responsible use of the available resources.

Another key factor is that this mono-material can be processed on horizontal and vertical flow pack lines with excellent results. Even at high cycle rates, efficient packaging is ensured thanks to secure sealing as well as a large processing window.



For an added bonus in terms of sustainability, the films can be printed using SÜDPACK's innovative SPQ (Sustainable Print Quality) printing technology. In this process, all designs are automatically and reliably represented using a standardized color palette during the pre-press stage – much like with offset or digital printing. This allows the number of color changes in the printing machine – as well as the associated ink, solvent, and film consumption – to be significantly reduced while simultaneously optimizing print quality.

### **The packaging machine**

The pouches will be produced live during EMPACK on the ReeFlow 200 T horizontal packaging machine, a latest-generation flow wrapper from the Italian manufacturer REEPACK. This compact, user-friendly model is ideal for use with modified atmosphere packaging for sensitive food products such as ground meat. It is characterized by low operating costs and improved OEE – making it the perfect choice for smaller businesses as well as companies looking to get into automated bagging. Maximum hygiene and easy maintenance are also ensured thanks to the stainless steel construction and cantilever frame.

The complete solution can be seen live in action at the Zwager Techniek stand at EMPACK.

### **About SÜDPACK**

SÜDPACK is a leading manufacturer of high-tech films and packaging materials for the food, non-food, and medical product industries. Our solutions ensure maximum product protection as well as additional pioneering features with minimum material input.

The family business, which was founded by Alfred Remmele in 1964, is headquartered in Ochsenhausen. The production sites in Germany, France, Poland, Switzerland, the Netherlands and the USA are equipped with the latest plant technology and manufacture to the highest standards, including the capacity to operate under clean room conditions. The global sales and service network ensures a high



degree of proximity to the customer and comprehensive application technology support in more than 70 countries.

With its state-of-the-art Development and Application Center at its headquarters in Ochsenhausen, the innovation-oriented company offers its customers an optimal platform for carrying out application tests and for developing individual and tailor-made solutions.

SÜDPACK is committed to sustainable development and fulfills its responsibility as an employer and towards society, the environment, and its customers by developing packaging solutions that are highly efficient and sustainable.

[www.suedpack.com](http://www.suedpack.com)

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# SÜDPACK



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